



**FOR IMMEDIATE RELEASE**

**Case Farms Donates \$10,000 to Children’s Hope Alliance 11<sup>th</sup> Annual Giving Them Hope Luncheon**  
*Donation supports nonprofit’s mission to provide a safe healing journey for hurting children and families*

**Troutman, N.C. (May 9, 2019)** – [Case Farms](#), a fully integrated poultry farming and processing group, recently donated \$10,000 to the [Children’s Hope Alliance](#), a nonprofit organization with a long history of child advocacy and welfare. The donation allowed Case Farms to be the presenting sponsor at the Children’s Hope Alliance’s 11<sup>th</sup> annual “Giving Them Hope” luncheon which was held on Thursday, May 9 and attracted approximately 350 individuals. This year’s event set a fundraising record, raising more than \$636,000 towards supporting the nonprofit’s mission.

“When Case Farms moved its office to Troutman, we strived to be a good corporate citizen and give back to the local communities in which we live and work,” said Mike Popowycz, Case Farms vice chairman and CFO. “Since the Children’s Hope Alliance helps our most precious resource, the children of North Carolina, we wanted to do our share and help in any way we could.”

In addition to being the presenting sponsor for the “Giving Them Hope” luncheon for the past three years, Case Farms has supported the Children’s Hope Alliance, formerly known as Barium Springs School for Children, since 2004. Throughout the last 15 years, the poultry company has contributed more than \$100,000 to the nonprofit through various fundraising efforts.

“We try many ideas to get our Troutman team members to participate in helping the Children’s Hope Alliance,” continued Popowycz. “During the summer months, we encourage our team members to wear shorts on Friday if they donate to a ‘short tax’ of \$1 or more per week. After the summer season is over, the short tax is totaled, and Case Farms doubles the contribution. It’s a fun way to help the children and give back to our community.”

The Children’s Hope Alliance has helped more than 3,600 children and families across North Carolina. Their comprehensive services and programs are designed to give hope to their clients by providing a safe home, healing the hurt and encouraging a healthy start.

**About Case Farms:**

Founded in 1986, Case Farms is a fully integrated poultry farming and processing group of dedicated individuals that work together to produce consistent, quality poultry products. Its driving purpose is to deliver superior products and service to every customer, every time. Case Farms processes 3.3 million birds per week, has over 3,200 dedicated team members, and produces in excess of 1.0 billion pounds of fresh, partially cooked, and frozen-for-export poultry products per year. The company has operations or offices in Ohio and North Carolina. For more information on Case Farms, visit [www.casefarms.com](http://www.casefarms.com).

**Media Contact:** Amanda Clardy, Racepoint Global for Case Farms, 919-882-2059,  
[casefarms@racepointglobal.com](mailto:casefarms@racepointglobal.com)

###