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IMMEDIATE RELEASE

Case Farms Donates \$10,000 to the 38th Annual Historic Morganton Festival Sponsorship supports the two-day festival and community events

Morganton, N.C. (September 13, 2019) – <u>Case Farms</u>, a local poultry farming and processing group, recently donated \$10,000 to the <u>38th Annual Historic Morganton Festival</u>, which took place on September 6 and 7. Attracting more than 30,000 visitors and more than 200 vendors to its famous mile and a half of arts and crafts and free outdoor concerts, the sponsorship supports the ongoing festival operations and other community events held in the City of Morganton and produced by Historic Morganton Festival, Inc.

"The Historic Morganton Festival is a staple of our community, which is why we've supported the festival for over a decade," explained Charles Rigdon, senior vice president of operations, Case Farms. "As one of the largest community events in Morganton, sponsoring the festival is our way of giving back to the city in which we work and play and to ensure we keep the spirit of Morganton alive and vibrant."

Case Farms has partnered with the City of Morganton for over 25 years, assisting in a variety of projects throughout the community. In addition to supporting the festival, the donation helps fund the city's free summer TGIF Concert Series.

"Case Farms is an incredible partner to both the Historic Morganton Festival and the City of Morganton," said Sharon Jablonski, main street director, City of Morganton. "In addition to the festival, they make it possible for us to provide three months of free concerts at the Historic Courthouse Square. Without donations from partners like Case Farms, these events would be not be possible."

About Case Farms:

Founded in 1986, Case Farms is a fully integrated poultry farming and processing group of dedicated individuals that work together to produce consistent, quality poultry products. Its driving purpose is to deliver superior products and service to every customer, every time. Case Farms processes 3.3 million birds per week, has over 3,200 dedicated team members, and produces in excess of 1.0 billion pounds of fresh, partially cooked, and frozen-for-export poultry products per year. The company has operations or offices in Ohio and North Carolina. For more information on Case Farms, visit <u>www.casefarms.com</u>.

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