



The Chicken of Choice.™

Case Farms Commitment to Animal Welfare

TROUTMAN, N.C. – September 12, 2017 – Case Farms, alongside our contract growers, share a committed responsibility to ensure the well-being and humane handling of all animals in our care. As a leading-poultry producer, we appreciate our consumers' concerns and want to ensure the public that Case Farms does not use "nose bones" or nasal implants in any of our facilities.

Our poultry welfare officers and veterinarian have developed a program of daily practices and procedures that enable us to properly train and monitor employees in all areas throughout the life span of the chickens. These procedures are based on guidelines provided by the National Chicken Council and the American Humane Certified program. Under both of these programs, company practices are examined for attention to factors that impact the planned health of chicken flocks. Our programs focus on topics such as carefully formulated feed, access to an ample supply of clean water, adequate room to grow, proper growing conditions, professional veterinary attention and proper handling. These are only a few of the factors we evaluate in conjunction with these programs.

In addition, all Case Farms plants are continuously audited by outside third parties whose reports include a review of our animal welfare programs. We will continue to make it our responsibility to promote humane treatment through training and reinforcement of company and industry standards.

Poultry is our main business and we take every effort to protect the birds in our care.