

The Chicken of Choice."

CONTACT:
Amanda Frasca
Howard/Merrell
919-844-2746
afrasca@howardmerrell.com

FOR IMMEDIATE RELEASE

Case Farms Receives Award of Honor for Outstanding Safety Performance From Poultry Industry Safety and Health Council

GOLDSBORO, **N.C.** – **September 8**, **2014** – Leading poultry processor Case Farms has earned the Award of Honor for worker safety and health performance from the Poultry Industry Safety and Health Council. This award distinguishes companies who demonstrate a strong commitment to implementing innovative and effective employee safety and health programs. The award was presented to the Goldsboro processing plant and hatchery during the 2014 National Safety Conference for the Poultry Industry. In addition, Case Farms' Winesburg, Ohio feed mill was presented the Award of Merit.

"We are proud of the quality safety programs that are implemented company-wide at Case Farms," said Billy Holland, Case Farms' safety director. "Throughout the year, our management team and staff come together regularly to find new ways to further strengthen our safety and health programs. With each innovation, we focus on our employees and what we can do to allow them to work more safely and more efficiently."

The Poultry Industry Safety and Health Council consist of members from U.S. Poultry & Egg Association, National Chicken Council and National Turkey Federation. Collectively, the three organizations represent companies who produce 95 percent of the nation's poultry products and employ over 350,000 workers. Award consideration was based on injury statistics over a three years period and an evaluation of written applications by three judges.

"This recognition, in addition to our recent American Meat Institute Safety Award and *The National Provisioner* 2014 Plant of the Year Award, confirms we are outrivaling the industry in our worker safety and health program initiatives. Now we are even more motivated to excel in these areas," adds Holland.

Adopting standards developed by the federal Occupational Safety and Health Administration's Voluntary Protection Program (OSHA VPP), Case Farms has designed reputable safety programs throughout its four complexes.

About Case Farms:

Founded in 1986, Case Farms is a fully integrated poultry farming and processing group of dedicated individuals that work together to produce consistent, quality poultry products. Its driving purpose is to deliver superior products and service to every customer, every time. Case Farms processes 2.8 million birds per week, has over 3200 dedicated team members, and produces in excess of 900 million pounds of fresh, partially cooked and frozen-for-export poultry products per year. The company has operations or offices in Maryland, Ohio and North Carolina.

For more information on Case Farms, visit www.casefarms.com.