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FOR IMMEDIATE RELEASE

Case Farms Finalizes Purchase of Park Farms

Troutman, N.C. – February 17, 2012 – Case Farms, a leading poultry processor, announced today that it has purchased the assets of Ohio-based Park Farms, including a processing plant and hatchery.

All facilities formerly owned by Park Farms will be restarted the week of March 19, following a shutdown to retool the processing plant for new products to be produced at the facilities. Previously, Park Farms announced in December 2011 that it would lay off approximately 225 employees in February 2012. Case Farms has reached an agreement with Cleveland-based United Food and Commercial Workers (UFCW) Local 880, giving all hourly employees who were formerly unionized with Park Farms the option to retain employment under Case Farms.

“We are pleased to have completed the purchase of Park Farms’ assets and reached an agreement with the UFCW Local 880,” said Chuck McDaniel, vice president and general manager of Case Farms. “Park Farms has a strong, 65-year history of providing employment in the local community and supplying high-quality chicken products, a legacy we will continue under the Case Farms name. With the full commitment of local and state governments, we look forward to a future of long-term success.”

Case Farms’ purchase of the Park Farms assets will provide job opportunities and economic investment in the Canton community. Case Farms already employs many Canton-area residents at its processing plant, feed mill and hatchery. Production volumes will be determined by economic parameters as Case Farms intends to grow the business considerably in the future.

About Case Farms:

Founded in 1986, Case Farms is a fully integrated poultry farming and processing group of dedicated individuals that work together to produce consistent, quality poultry products. Its driving purpose is to deliver superior products and service to every customer, every time. Case Farms processes 1.8 million birds per week, has over 2,500 team members, and produces in excess of 600 million pounds of fresh, partially cooked and frozen-for-export poultry products per year. The company has operations or offices in Maryland, Ohio and North Carolina.

For more information on Case Farms, visit www.casefarms.com.

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