

The Chicken of Choice.™

CONTACT:

Maria Martinat Howard, Merrell & Partners 919-844-2752

mmartinat@merrellgroup.com

FOR IMMEDIATE RELEASE

Case Farms Receives Worker Safety Award for Commitment to Creating a Safe Workplace

Goldsboro, **N.C. – March 26**, **2013 –** Case Farms, a leading poultry processor, has earned a Worker Safety Recognition Award from the American Meat Institute (AMI) for its Goldsboro plant. This award distinguishes companies who demonstrate a strong commitment to creating a safer workplace for all meat and poultry industry employees. The award was presented Wed., March 20, as part of AMI's Conference on Worker Safety, Health, Human Resources and the Environment in Kansas City, Mo.

Through this awards program, AMI works to increase awareness about the importance of worker safety and encouraging processors to develop safety programs that meet or exceed industry standards. Honored with an Award of Merit, the Case Farms Goldsboro facility received high regards throughout the evaluation process.

"We are proud to receive recognition from such an esteemed industry organization for our continuous efforts to reduce occupational injuries and illnesses," said Bobby Barragan, Case Farms' human resources director. "At Case Farms, we proactively work to maintain the highest level of worker safety standards within each of our facilities, and this recognition serves to further motivate us to excel in our worker safety programs."

Adopting standards developed by the federal Occupational Safety and Health Administration's Voluntary Protection Program (OSHA VPP), Case Farms has designed reputable safety programs throughout its four complexes.

About Case Farms:

Founded in 1986, Case Farms is a fully integrated poultry farming and processing group of dedicated individuals that work together to produce consistent, quality poultry products. Its driving purpose is to deliver superior products and service to every customer, every time. Case Farms processes 2.5 million birds per week, has over 3200 dedicated team members, and produces in excess of 800 million pounds of fresh, partially cooked and frozen-for-export poultry products per year. The company has operations or offices in Maryland, Ohio and North Carolina.

For more information on Case Farms, visit www.casefarms.com.