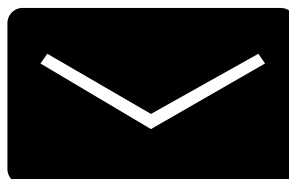
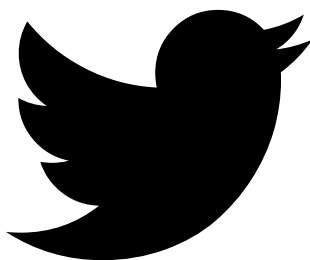
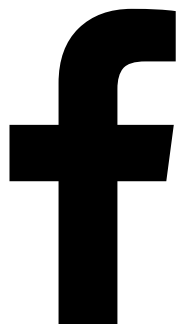


Case Farms LLC of Goldsboro, NC Achieves American Humane Certification for Humane Treatment of Its Chickens

JULY 14, 2016



WASHINGTON, DISTRICT OF COLUMBIA, July 14, 2016 — Building a more humane world for farm animals begins with meaningful commitments by caring, enlightened farmers, ranchers and food companies. American Humane, the country’s first national humane organization and creator of the first and largest third-party farm animal welfare certification program, announced today that Case Farms LLC of Goldsboro, NC has met its rigorous farm animal welfare standards and achieved certification through the American Humane Certified™ program.

“As stewards of animals, it’s our responsibility to ensure that we handle and treat them in the most humane way” said Kevin Phillips, president of Case Farms. “The Case Farms quality commitment is to ensure the welfare and health of our chickens. We are excited for our company and associates at Case Farms LLC of Goldsboro, NC to be certified by and be given this recognition by American Humane. The certification assures our customers of the commitment and standards set by our company.”

Case Farms is a fully integrated poultry farming and processing group of dedicated individuals comprised of more than 3,200 employees and 475 grower farms that work together to produce consistent quality poultry products for every customer. The company was founded by Thomas R. Shelton in December 1986. Today, Case Farms in all locations processes 2.9 million birds per week and produces in excess of 800 million pounds of fresh, partially cooked, and frozen-for-export poultry products per year. As an industry leader in quality and food safety, the company employs numerous processes to ensure the health of flocks and implements recognized prevention measures to exceed food safety standards. Case Farms has four processing facilities and one further processing plant in North Carolina and Ohio.

American Humane’s most recent survey shows overwhelming popular support for the humane treatment of farm animals. Its **Humane Heartland™ Farm Animal Survey** polled 5,900 Americans and more than nine in ten (94.9%) said they are “very concerned” about farm animal welfare. More than

three-quarters (75.7%) said they are very willing to pay more for humanely raised eggs, meat, and dairy products.

“The welfare of America’s farm animals is a major concern for millions of consumers,” said Kathi Brock, senior advisor for American Humane’s farm animal welfare program. “We applaud Case Farms LLC of Goldsboro, NC for making the humane choice and voluntarily stepping forward to undergo rigorous audits and earn certification from our American Humane Certified program.”